東 海 大 學 工業工程與經營資訊研究所

# 碩士論文

# 記憶體模組產業之多階多廠彈性供應網絡 生產規劃模式

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# **Multi-level and multi-site flexible supply network planning model for memory module industry**

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# A Thesis

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#### **Abstract**

<span id="page-2-0"></span>Under the global and multi-level, multi-site production environment, production planning is more complex and different than single-site. A memory module industry's supply chain usually consists of multiple manufacturing sites and multiple distribution centers. In order to fulfill the variety of demands from downstream customers, production planners need not only to decide the order allocation among multiple manufacturing sites and shipment among multiple DCs but also to consider memory module industrial characteristics and supply chain constraints, such as multiple material substitution relationships, raw material re-allocation among manufacturing sites, manufacturing sites' direct shipment, capacity constraint, transportation lead time, and production lead time. While the previous researches treat supply network problem as a traditional multi-level supply network model, in which arcs should connect the two adjoining echelons in the network and there are no arcs striding over any abutting echelons, thereby the problem can be solved stage by stage. However, in practice the traditional multi-level supply network model sometime causes problems, such as difficulties in accurate inventory controlling, slow response, and lack of flexibility etc. To solve the flexible multi-level supply network problem, we develop an integer linear programming (ILP) to produce a flexible supply network planning (FSNP) model for memory module industry. The weekly optimal plans are attained by FSNP model for planner's reference which include re-allocation, transportation, and production quantities.

#### **Keywords**:**flexible supply network planning, order allocation, memory module industry, integer linear programming**

### 記憶體模組產業之多階多廠彈性供應網絡生產規劃模式

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#### 摘要

<span id="page-3-0"></span>在全球以及多階多廠區的生產環境之下,生產規劃比單廠區更加複雜與困難,記憶 體模組產業之供應網絡通常包含多個製造廠與多個配銷中心,為了滿足下游顧客的多種 類需求訂單,規劃人員不只需要決定製造廠的訂單分配或決定由哪一個配銷中心出貨, 亦需考量記憶體模組產業的相關特性與供應網絡的限制,例如: 物料替代關係、原物料 調撥、製造廠直接出貨給顧客、產能限制、運輸與生產前置時間。但過去的文獻中,甚 少針對記憶體模組產業之多廠區生產規劃進行探討,且未同時考量該產業之所有生產特 性,因此,本研究使用整數線性規劃模式發展一個以成本極小化為目標的記憶體模組產 業之彈性供應網絡生產規劃模式,以期產生每週之生產計劃與運輸計畫,供規劃人員進 行生產規劃時之參考依據。

最後,經由實驗得知本模式所適用的產業環境範圍,並進行敏感度分析,最後以企 業實際資料作為案例驗證的實證。

#### 關鍵字:彈性供應網絡生產規劃、訂單滿足、記憶體模組產業、整數線性規劃

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# **Chapter 1 Introduction**

#### <span id="page-9-1"></span><span id="page-9-0"></span>**1.1 Background**

Enterprises nowadays are facing more challenges because of the evolving globalization and the increasingly severe competitive environment. The manufacturing supply chain environment (MSCE) is one manufacturing problem with a complicated structure. It usually includes several components, such as multiple sites, vendors, products, machines and orders. Some relationships may exist between any pair of those elements, such as multiple levels (stages) and multiple machine structures. For a global company, manufacturing sites may locate in different places geographically; global planners may face order allocation problems to meet demands from different customers at multiple sites (Lin, 2007). Therefore, a complete order allocation model not only needs to consider its strategic and production objectives, but also needs to effectively allocate manufacturing resources to fulfill market and customer demands.

Under the supply network planning, order allocation is a method for allocating order demand (quantity) to the selected manufacturing site in order to optimize the production cost in accordance with an acceptable on-time delivery to guarantee high service levels for customers (Kawtummachai, 2005). Different manufacturing environments, which are classified into three segments, as shown in [Figure 1.1,](#page-10-0) represent the complexity of order allocation problems. The infrastructure of a supply chain environment, depicted in [Figure 1.1](#page-10-0) (a), shows that customer orders may be fulfilled by distribution centers (DCs) delivery or manufacturing sites' direct shipment. Subsequently, each distribution center may transport finished products to retailers or customers (the second segment). Also, orders arriving (the third segment) may be dynamically assigned to the appropriate distribution centers or manufacturing sites period by period, as shown in [Figure 1.1](#page-10-0) (b). The flexible supply network planning model can solve problems of high transportation cost, too-long delivery path, other related cost, long response time, and difficulties in accurate inventory controlling, but this makes the solution space to the problem much larger and more complex. (Lin et *al*., 2007). When an enterprise possesses multiple DCs and manufacturing sites, its manufacturing environment may face multiple site order allocation problems. Re-allocation of materials among distinct manufacturing sites, some of which may be short of materials or capacity, allows effectively fulfilling a customer's demand. To satisfy a customer's product demand, an allocated manufacturing site may employ different types of intermediate products, which may consist of one kind of raw material based on the multiple-to-multiple product structure, as shown in [Figure 1.1](#page-10-0) (c). In short, a multiple site order allocation plan needs to consider the following decisions: (1) demand fulfillment among distribution centers and manufacturing sites, (2) production planning of intermediate products and raw materials at each manufacturing site, (3) raw material re-allocation among manufacturing sites.



<span id="page-10-0"></span>Figure 1.1 (a) Infrastructure of flexible supply chain environment, (b) Supply network between manufacturing sites and customers, (c) Multiple-to-multiple product structure.

In this option of fulfilling an order, products may be shipped directly from the manufacturing plant to the customer, bypassing the distribution center

(which takes the order and initiates the delivery request), which is also referred to as directed shipment. Directed shipment has significant advantages over holding inventory, which is the ability to centralize inventories at the manufacturer. A manufacturing site can aggregate demand and provide a high level of product availability with lower levels of inventory than individual distribution centers. The benefits from centralization are highest for high-value, low-demand items with unpredictable demand (Chopra, 2003). All inventories are stored at the manufacturing site, but it may cause a problem when a single customer order includes products from different manufacturing plants and distribution centers. This fragmentation causes an increase in shipping costs and is annoying to customers (Khouja, 2001).

#### <span id="page-11-0"></span>**1.2 Motivation**

For multi-level and multi-site supply network planning, the current planning method in DRAM industry uses heuristic algorithm, considering transportation lead time and demand quantities of each item but planning according to the sequence by order priority. It will cause the following drawbacks:

- 1. Demand fulfilment sequence by order priority: According to the current planning model, planners fulfill the demand order by order, which may not get the optimum planning result.
- 2. Plant selection to meet the order: Deciding which plant to fulfill demand based on transportation lead time without considering the capacity limit may cause delay or shortage because of insufficient capacity.
- 3. Sequence of material consumption: The approach plans orders by their sequence; therefore, it is only based on the inventory quantities without considering the multiple-to-multiple product structure. It may lead to the situation in which the high priority

order occupies another order having to use the specific raw-material or semi-finished product. Then, the low priority order cannot be satisfied because of material shortage.

4. Shipping option for a distribution network:

Enterprise only identifies the level of inventory at DCs whether the demand is satisfied or not. Then, it may use directed shipment when the inventory at DCs is insufficient, instead of considering normal shipping and direct shipping simultaneously to get the global optimum solution.

Therefore, the current approach used in DRAM industry may not consume raw-material certainty based on the inventory status and may not consider all kinds of capacity and cost to get the minimum total cost.

Previous research about the supply network planning topic solves those problems by mathematic models, simulations, or heuristic algorithm. However, these methods have some insufficiencies:

- 1. Mathematic models can get the global optimum but the planning time increases with exponential growth according to the number of variables (e.g. product type, the scale of supply network, demand quantity). If the scale is too large, it may lead to over-long solving time.
- 2. Simulations and heuristic approach may get local optimum, especially in DRAM Module industry which has multiple-to-multiple substitute product structure. It may not acquire the global optimal allocation of material consumption.
- 3. The existing research does not explore supply network planning in DRAM Module industry, nor consider the following factors simultaneously:
	- (1) Multi-level and multi-site supply network production planning environment
	- (2) Customers' demand may fulfil by directed shipment or normal shipment
	- (3) Raw material re-allocation among manufacturing sites
- (4) Multiple-to-multiple substitute product structure
- (5) Capacity limit of manufacturing sites and distribution centers

Therefore, taking supply-driven network into account when considering multi-level and multi-site production environment, we construct a flexible supply network production (FSNP) model under rational planning horizon and resource constraint to find global optimal solutions. They may assist planners to determine resource allocation plan, so it is worth exploring in this research issue.

# <span id="page-13-0"></span>**1.3 Research Objectives**

The objectives of this research are:

- 1. To develop a FSNP model of minimum cost, we consider the characteristics of DRAM Module industry in supply network production environment:
	- (1) Multi-level and multi-site supply network production planning environment
	- (2) Manufacturing sites' demand fulfilment order by cross-order distribution
	- (3) Raw material re-allocation among manufacturing sites
	- (4) Multiple-to-multiple substitute product structure
	- (5) Capacity limit of manufacturing sites and distribution centers

Through FSNP model optimal plans of weekly throughput are attained.

Re-allocation, transportation, and inventory status are provided to planners as a reference.

- 2. According to model evaluation and analysis, the following results are explored:
	- (1) We expert the FSNP model's computing performance for enterprise.
	- (2) The influence of changeable parameters observed by means of sensitivity analysis.

### <span id="page-14-0"></span>**1.4 Outline of the Thesis**

The remainder of this study has the following arrangements: Section 2 reviews some related literature regarding supply chain network planning (SNP) problem. In Section 3, describes the problem of this study and a mathematical model of this supply network production planning problem is given. Section 4 present numerical experiments and computational results. Finally, some concluding remarks are presented in Section 5.

# **Chapter 2 Literature Review**

<span id="page-15-0"></span>In this chapter, we will review some researches that are related to our research. In section 2.1 we introduce the situation, industry Chains and characteristics in DRAM Module industry. In section 2.2, existing supply network planning researches are reviewed. Then, directed shipment in flexible supply network researches are studied in section 2.3.

#### <span id="page-15-1"></span>**2.1 DRAM Module industry status**

Currently, the memory module industry's products mainly have applications in the information computer area. A DRAM module, composed of DRAM chips, printed circuit board (PCB), resistors, and capacitors, mounts components on a PCB by employing surface mounting technology (SMT). Gold contact fingers on the PCB connect the memory module with data buses and controller buses of the computer's processer. A DRAM module can access enormous amount of data to a computer's processer, thus increasing an upgraded computer's processing speed and the system's expanded memory. DRAM industry's global market is large-scale, including many well-known companies such as Kingston, Transcend, ADATA, etc.

DRAM Module industry is the midstream of the industry chains, as shown in [Figure 2.1.](#page-16-1)

1. Upstream :

The upstream suppliers of DRAM Module industry include dynamic random access memory (DRAM), static random access memory (SRAM), FLASH memory, Printed Circuit Board (PCB), CHEPSET, CONNECTER, and electronic component manufacturers.

2. Midstream:

The midstream industries of DRAM Module industry chain are the manufacturers and trading companies, which employ memory, PCB,

CHIPSET and so on, into electronic component products and sell to downstream including application vendors, distribution centers, and customers.

3. Downstream:

The downstream industries of DRAM Module industry chain are electronic product application vendors including mainboard, NB, PC assembled manufacturers, etc.



Figure 2.1 DRAM module industry chain

### <span id="page-16-1"></span><span id="page-16-0"></span>**2.2 Supply network production planning literature**

Currently, many studies employ different techniques, such as linear programming, simulation, agents, or heuristics searching methods, to solve multi-site order allocation problems. Arntzen (1995) researched a global supply chain model, which is a large mixed-integer linear program that incorporates a global, multi-product bill of materials for supply chains with an arbitrary echelon structure and a comprehensive model of integrated global manufacturing and distribution decisions. Timpe and Kallrath (2000) discussed a planning model which is a mixed-integer linear program that considers multiple demand orders, multi-site transportation, and capacity limits. Guinet (2001) proposed a heuristic planning model for considering various types of

products at multiple manufacturing sites to decide multi-site order allocation plans according to a bill of materials (BOM) for each product. Moon *et al*. (2002) employed a genetic algorithm (GA) method to solve multi-site production planning problems by considering capacity constraints and transportation lead times. Nie *et al*. (2006) proposed a genetic algorithm and lagrangian relaxation method to solve multi-site production planning problems. Chern *et al*. (2007) studied a multi-objective master planning algorithm (MOMPA) to solve multi-site master scheduling problems on a multiple product basis. However, the planning ranges of the aforementioned researches only consider single-level and multiple site production environments.

Some other researches consider both multiple levels and multiple site production planning problems. Lendermann and Mcginnis (2001) employed simulation techniques to model a multi-level and multi-site supply chain structure by considering a number of demand products, material substitution relationships, and material re-allocations among manufacturing sites. Chen and Chern (1999) chose a network flow algorithm, such as shortest path algorithm and maximum flow algorithm, to solve problems related to the configuration of supply chain networks. But that research did not consider a manufacturing site's capacity limits. Watson and Polito (2003) discussed a TOC-based heuristics model to solve order allocation problems in a multiple products, multi-level and multi-site environment. Lin and Chen (2007) proposed a mix integer linear programming-based multi-level and multi-site order allocation model by considering demand of different type products, which have material substitution relationships, and capacity limits. But that research did not consider material re-allocations among manufacturing sites. Kanyalkar and Adil (2008) studied a linear programming model to solve order allocation problems in a multiple products, multi-level and multi-site environment. But that research only considers simple BOM structure without the substitution relationships of raw materials. In summary, all of those studies did not consider multiple-to-multiple product structures, which will be discussed in the Section 3.

### <span id="page-18-0"></span>**2.3 Directed shipment in flexible supply network**

The normal shipment which arcs should connect the two adjoining echelons in the network and there are no arcs striding over any abutting echelons, thereby the problem can be solved stage by stage as shown in [Figure 2.2](#page-18-1) (a), therefore, that may cause storage inventory in manufacturing plant and distribution center individual; products may be shipped directly from the manufacturing plant to the customer, bypassing the distribution center (which takes the order and initiates the delivery request), which is also referred to as drop shipping. The manufacturing site has the ability to centralize inventories and make aggregate demand to provide a high level of product availability as shown in [Figure 2.2](#page-18-1) (b); Using a mix of normal shipment and drop shipment to satisfy demand enables we to capture drop shipment advantages while avoiding its shortcoming as shown in [Figure 2.2](#page-18-1) (c). It can make the logistics network more flexible and cost-effective than the traditional logistics network.



<span id="page-18-1"></span>Figure 2.2 Three kinds of different shipment routes

Drop shipping, to transport products from plants to retailers or customers directly, which being close to customers reduces transportation cost and delivery time and increasing customer satisfaction, but a major drawback of drop shipping is that a single customer order may include products from different manufacturers and therefore will be fragmented. Netessine and Rudi (2004) used a game theoretic structure to examine a supply chain with drop-shipping strategy, where a wholesaler decides the optimal order quantity and a retailer decides the customer acquisition cost.

Laporte (1998) described a model in which distribution network structure was defined according to the levels of distribution network and the transportation mode among the different levels. Chopra and Tsai (2002) developed a branch-and-cut approach to solve the multi-level network design problem for minimum cost. Syarif, Yun, and Gen (2002) studied on multi-stage logistics chain network and proposed a spanning tree-based genetic algorithm approach. Zhuan *et al*. (2008) putted forward 0-1 programming model to minimize logistics cost based on 4/R/I/T network structure. The model takes into the restriction of service time limit and sole service characteristics account.

However, in practice this kind of traditional multistage logistics network model sometime causes problems, such as too-long delivery path, slow response etc (Lin *et al*., 2007). Lin *et al*. (2007) proposed an effective hybrid genetic algorithm to solve flexible multistage logistics network (fMLN) design problem with nonadjacent structure, i.e. in this problem some non-neighboring echelons are connected with arcs (nonadjacent connecting arcs). The nonadjacent connecting arcs make the logistics networks cost-effective and adaptable to changes in situation. Lin *et al*. (2009) proposed an effective hybrid evolutionary algorithm (hEA) to solve integrated multistage logistics network model (iMLN) problem, which is considering the direct shipment and direct delivery of logistics and inventory. Its application provides a new potential way to shorten the length between the manufactures and final customers, and to serve the customers flexibly. According to exist studies, flexible supply network planning (FSNP)model, as proved that it can make the logistics network more flexible and cost-effective than the traditional logistics network. But the

above-mentioned research only considers directed shipment in flexible supply network without the multiple-to-multiple product substitution relationships.

# <span id="page-21-0"></span>**Chapter 3 Flexible Supply Network Planning Model**

#### <span id="page-21-1"></span>**3.1 Problem Statement**

From an overall perspective, the memory module industry's supply chain network may be divided into three distinct stages. As shown in [Figure 3.1,](#page-22-0) the first stage is suppliers providing raw materials (e.g., DRAM chip and PCB) to manufacturing sites. The second stage represents the production activities of manufacturing sites which employ raw materials to produce semi-finished products (e.g., DRAMs). To shorten order-to-delivery (OTD) time, each manufacturing site may produce semi-finished products based on demand forecasting. In this stage, planners need to decide each site's production schedule and its corresponding purchasing schedule based on available raw materials (e.g., DRAM chip and PCB) and manufacturing capacities. While considering raw material re-allocation plans, planners also need to consider transportation lead times and manufacturing capacity among manufacturing sites to meet due date delivery. At the third stage, distribution centers (DCs) assemble DRAM modules using semi-finished products delivered from appropriate manufacturing site.

When receiving a demand order, DC's planners usually first fulfill the request by using available product inventory. Then, planners may allocate orders to an appropriate manufacturing site providing adequate quantity of semi-finished products to this DC or employing semi-finished product into finished product to fulfill the order if current semi-finished product inventory is insufficient. However, the adoption of fulfillment criteria depends on the due date delivery, inventory status at each manufacturing site, capacity at plants and DCs. The FSNP model may use a mix normal shipment and directed shipment to complete order fulfillment as shown in [Figure 3.1.](#page-22-0) However, directed shipment may make the problem much more difficult and complex, but it may reduce holding cost at DCs substantially and may be adaptable to changes in situations. In addition, the manufacturing site has the ability to centralize

inventories and aggregate demands to provide a high level of product availability. As a result, it may avoid bullwhip effect and make the flexible supply network structure more efficient and cost-effective.

According to the memory module industry's manufacturing environment, which is characterized as multi-level and multi-site order allocation, "multi-level" refers to two levels: (1) manufacturing sites for producing raw materials into semi-finished products, and (2) distribution centers for assembling semi-finished products into finished products. The production level has several plants located in different places, resulting in a "multi-site" environment. Besides, it might occur that the raw material is insufficient when producing materials into semi-finished goods in the manufacturing site, so it should re-allocate the raw material from the other manufacturing sites or waiting suppliers to supply material. Hence, it will re-allocate among the manufacturing sites.



<span id="page-22-0"></span>Figure 3.1 Supply chain networks of the memory module industry

In a memory module industry, product structure is very complicated due to the multiple-to-multiple substitution relationship which means a finished product may employ different types of semi-finished products, and the same

type of semi-finished product may be assembled into different types of finished products. For example, [Figure 3.2](#page-24-0) illustrates two different types of finished products: 1G DRAM module and 2G DRAM module. One unit of 1G DRAM module may be assembled by using two units of semi-finished products DRAM 1 (512MB) or one unit DRAM 2 (1G) and one unit of package materials. For the other finished product, one unit of 2G DRAM module may be assembled by using two units DRAM 2 (1G) or one unit DRAM 3 (2G). Therefore, a semi-finished product (e.g., DRAM 2) can be assembled into different finished goods (e.g., 1G or 2G DRAM Module) using different quantities.

Similarly, a semi-finished product may employ different types of raw materials and different types of semi-finished products may be composed of the same type of raw materials. For instance, assembling one unit DRAM 1 (512MB) requires one unit PCB 1 and 32 units DRAM chip 1 (16m) which may be substituted with 16 units DRAM chip 2 (32m). Besides, DRAM chip 2 (32m) can also be assembled into DRAM 3 (2G) by using 64 units.

When having demand request (e.g., DRAM Module 1G), planners not only need to appropriately decide the type and quantity of semi-finished products but also decide the type and quantity of corresponding components/raw materials by considering the multiple-to-multiple product substitution structure. Besides, DRAM chip has high proportion of DRAM module product cost, 80-90 percentages approximately, which affect the DRAM module industry's profit status. Therefore this research only planning raw material of DRAM chip.



<span id="page-24-0"></span>Figure 3.2 A product with multiple to multiple substitution relationship

Since a variety of demands from each distribution center (DC) need to be allocated to different manufacturing sites, planners hope to generate an effective allocation plan based on the aforementioned multiple-to-multiple product structure to avoid the high inventory and the delay of order delivery. Planner's decisions may include: (1) the allocation of semi-finished product types and quantities to an appropriate manufacturing site to fulfill demand orders from a DC which did not have sufficient semi-finished product. Simultaneously, planners have to consider the capacity constraint of manufacturing sites and the multiple-to-multiple product substitution structure. (2) The types and quantities of assembling raw materials to semi-finished products at each manufacturing site based on multiple-to-multiple substitution relationship and the varying DRAM chip prices during different fulfilling periods.

In order to solve the aforementioned supply chain network planning problem for the memory module industry, this study proposes a Flexible Supply Network Planning (FSNP) model which will consider aforementioned important production characteristics: (1) multi-level and multi-site production condition; (2) multiple-to-multiple product substitution structure; (3) manufacturing site can direct shipped products to fulfill customers; (4) raw material re-allocation among manufacturing sites ; (5) capacity limit of each plant; (6) transportation/production lead time; (7) orders' due date ; (8) related cost entries, etc as shown in [Figure 3.3.](#page-25-3)



Figure 3.3 The features of memory module industry

# <span id="page-25-3"></span><span id="page-25-0"></span>**3.2 Description of Flexible Supply Network Production Model**

# <span id="page-25-1"></span>**3.2.1 Assumption**

- 1. The demand orders all require finished-products.
- 2. The level of safety stock at each manufacturing sites is not considered.
- 3. Unit holding cost is constant during planning periods.
- 4. Production yield and machine breakdown are not considered.
- 5. Semi-finished products are not allowed to be re-allocated among distribution centers.
- 6. Scheduled critical components supply plan is known and must be promised.

# <span id="page-25-2"></span>**3.2.2 Obtaining parameters in FSNP model**

- 1. Demand information
	- (1) Finished product demand quantities during planning periods.
- 2. Supply information
	- (1) Raw-material supply quantities during planning periods.
	- (2) The capacity limit at each manufacturing site for producing semi-finished product and finished product, respectively.
- (3) The raw material re-allocation lead time among manufacturing sites.
- (4) Given bill of materials (BOMs) for semi-finished product and finished product.
- 3. Time Information
	- (1) Transportation lead time from manufacturing sites to distribution centers.
	- (2) Assembly lead time of semi-finished product to finished product at distribution centers.
	- (3) Production lead time of raw-material to semi-finished product at manufacturing sites.
	- (4) Assembly lead time of semi-finished product to finished product at manufacturing sites
- 4. Cost information
	- (1) Demand shortage cost
	- (2) Production cost for finished products
	- (3) Production cost for semi-finished products
	- (4) Inventory cost for semi-finished products
	- (5) Inventory cost for finished products
	- (6) Inventory cost for raw-materials
	- (7) Raw material re-allocation cost

#### <span id="page-26-0"></span>**3.2.3 Parameters and Variables**

#### **Indices**





#### **Parameters**

#### *Time*

- $T_{jk}^{MD}$ Transportation lead time from manufacturing plant *j* to DC *k*
- $T_{il}^{MO}$ Transportation lead time from manufacturing plant *j* to Customer *l*
- $T_{kl}^{DO}$ Transportation lead time from DC *k* to Customer *l*
- $T_{j\prime j}^{F\prime F}$ Transportation lead time from manufacturing plant *j'* to plant *j*
- $T_{is}^{FS}$  Production lead time for semi-finished product *s* at manufacturing plant *j*
- $T_{jp}^{FP}$ Assembly lead time for finished product *p* at manufacturing plant *j*
- $T_{kp}^{DP}$ Assembly lead time for finished product *p* at DC *k*

### *Cost*



# *Quantity*

- $D_{\text{tot}}$  Demand quantity of finished product p at distribution center *k* during time period *t*
- $U_{jt}^{FS}$  Maximum capacity of semi-finished product *s* at manufacturing plant *j* in period *t*
- $U_{jt}^{FP}$ Maximum capacity of product *p* at manufacturing plant *j* in period *t*
- $U_{kt}^{DP}$ Maximum capacity of product *p* at DC *k* in period *t*
- $Q_{i\,imt}^{SM}$  Scheduled supply quantity of material *m* from supplier *i* to manufacturing plant *j* in period t

### *Product structure*

- $B_{\rm SD}^{SP}$  Required quantity of semi-finished product *s* to assemble one unit of product *p*
- $B_{mc}^{MS}$  Required quantity of raw material *m* to assemble one unit of semi-finished product *s*

#### *Decision Variables*

- $Q_{imst}^{FMS}$  Quantity of raw material *m* allocated to produce semi-finished product *s* at manufacturing site *j* in period *t*
- $Q_{ispt}^{FSP}$  Quantity of semi-finished product *s* allocated to produce finished product *p* at manufacturing site *j* in period *t*
- $Q_{kspt}^{DSP}$  Quantity of semi-finished product *s* allocated to produce finished product *p* at DC *k* in period *t*
- $Q_{\textit{jkst}}^{\textit{MD}}$  Transportation quantity of semi-finished good *s* from manufacturing plant *j* to DC *k* in period *t*
- $Q_{klpt}^{DO}$  Transportation quantity of finished good *p* from DC *k* to Customer *l* in period *t*
- $Q_{jlpt}^{MO}$  Transportation quantity of finished good *p* from manufacturing plant *j*  to Customer *l* in period *t*



- Inventory quantity of material *m* at manufacturing plant *j* in period *t*
- Inventory quantity of semi-finished product *s* at manufacturing plant *j* in period *t*
- $Q_{kst}^{DSH}$ Inventory quantity of semi-finished product *s* at manufacturing plant *j*

in period *t*

- $Q_{jpt}^{FPH}$  Inventory quantity of finished product *p* at manufacturing plant *j* in period *t*
- $Q_{kst}^{DSH}$ Inventory quantity of finished product *p* at DC *k* in period *t*
- $Q_{lpt}^{SH}$ Shortage quantity of finished product *p* for order *l* in period *t*
- $Q_{jst}^{FS}$  Supply quantity of semi-finished product *s* at manufacturing plant *j* in period *t*
- $Q_{jpt}^{FP}$ Supply quantity of product *p* at manufacturing plant *j* in period *t*
- $Q_{jpt}^{DP}$ Supply quantity of product *p* at DC *k* in period *t*
- $Q_{jmt}^{RI}$  Received quantity of material *m* in manufacturing site *j* during time period *t*
- $Q_{ijimt}^{RO}$  Quantity of material *m* re-allocated from manufacturing site *j* to manufacturing site *j'* during time period *t*

#### <span id="page-29-0"></span>**3.2.4 Mathematic Model**

cost. The objective function is:

Minimize  $Z =$ 

The objective of the mathematical model is to obtain the minimum total cost. The objective function is:  
\nMinimize 
$$
Z = \sum_{i} \sum_{p} \sum_{i} (Q_{ipt}^{SH} \times C_i^s) + \sum_{j} \sum_{m} \sum_{i} (Q_{jmt}^{FMH} \times C_{jm}^{MH}) + \sum_{j} \sum_{s} \sum_{i} (Q_{jst}^{FSH} \times C_{js}^{FSH}) + \sum_{k} \sum_{s} \sum_{i} (Q_{kst}^{DSH} \times C_{ks}^{DSH}) + \sum_{j} \sum_{p} \sum_{i} (Q_{jpt}^{MPH} \times C_{jp}^{MPH}) + \sum_{k} \sum_{p} \sum_{i} (Q_{kpt}^{DPH} \times C_{kp}^{DPH}) + \sum_{j} \sum_{k} \sum_{s} \sum_{i} (Q_{jkt}^{MP} \times C_{jk}^{MP}) + \sum_{j} \sum_{k} \sum_{s} \sum_{i} (Q_{jkt}^{MO} \times C_{jk}^{MO}) + \sum_{j} \sum_{k} \sum_{s} \sum_{i} (Q_{jkt}^{MO} \times C_{jk}^{MO}) + \sum_{j} \sum_{j} \sum_{j} (Q_{jkt}^{RO} \times C_{js}^{NS}) + \sum_{j} \sum_{p} \sum_{i} (Q_{jpt}^{FP} \times C_{jp}^{FSP}) + \sum_{j} \sum_{j} \sum_{j} (Q_{kpt}^{PO} \times C_{jp}^{DP})
$$
\n(1)

In the mathematical model that follows, the objective function comprises the following components: (1) penalty cost, (2) holding cost of manufacturing plants for material, (3) holding cost of manufacturing plants for semi-product, (4) holding cost of DCs for semi-product, (5) holding cost of manufacturing plants for finish product, (6) holding cost of DCs for finish product, (7) transportation cost from manufacturing plants to DCs, (8) transportation cost from DCs to Customers, (9) transportation cost from manufacturing plants to Customers, (10) re-allocation cost from manufacturing plants to manufacturing plants for material, (11) production cost of manufacturing plants, (12) assembly cost of manufacturing plants, (13) assembly cost of distribution centers.

Solving the supply network production planning of the DRAM module industry, the constraints of this model are as following:

#### *1. Demand and supply balance at each order*

$$
D_{l_{pt}} = Q_{l_{pt}}^{SH} + \sum_{j}^{J} Q_{j_{pt}}^{MO} + \sum_{k}^{K} Q_{kl_{pt}}^{DO} \qquad \forall l, p, t
$$
 (2)

In practice, customer demand in a specific time period may not always be completely fulfilled in a dynamic market. The sum of supply and shortage quantity should equal the customer demand, as in constraint (2). Demand over a particular period may become a backorder, which will be fulfilled in subsequent periods.

$$
Q_{jmt}^{RI} = \sum_{j',\forall j \neq j'}^{J} Q_{j',j,m,t-T_{j,j}^{F'F}}^{RO} \quad \forall j,m,t
$$
 (3)

The manufacturing site *j* received re-allocated quantity from other manufacturing sites in period *t* is equal to the sum of other manufacturing plants (except plant *j*) re-allocated quantity into manufacturing sites *j* in period  $t - T_{ii}^{FF}$  as in constraint (3).

#### *2. Inventory constraints*

Customer demand is usually first fulfilled by assembling available semi-finished product inventory at that DC in appropriate time periods. If current available semi-finished product inventory is less than the demand quantity, the unfulfilled quantity may become DC's semi-finished product

requirements which will be allocated from an appropriate manufacturing site by<br>planners.<br> $Q_{jmt}^{FMH} = Q_{j,m,t-1}^{FMH} + \sum_{i}^{I} Q_{ijmt}^{SM} + Q_{jmt}^{RI} - \sum_{j'}^{I'} Q_{jj'mt}^{RO} - \sum_{s}^{S} Q_{jmst}^{FMS}$ planners.

energy of the system of linear equations:

\n
$$
Q_{jmt}^{FMH} = Q_{j,m,t-1}^{FMH} + \sum_{i}^{I} Q_{ijmt}^{SM} + Q_{jmt}^{RI} - \sum_{j}^{J'} Q_{jj'mt}^{RO} - \sum_{s}^{S} Q_{jmst}^{FMS} \quad \forall j, m, t \quad (4)
$$

For each manufacturing plant *j*, the inventory at the end of period *t* will be updated by adding the surplus amount which is equal to raw material inventory in period *t*-1 plus scheduled receipts in period *t* and re-allocated quantity from other manufacturing sites in period t and subtracts the re-allocated quantity, which transport to other manufacturing sites in period *t* and actual required quantity of raw material.

$$
Q_{jst}^{FSH} = Q_{j,s,t-1}^{FSH} + Q_{jst}^{FS} - \sum_{p}^{P} Q_{jspt}^{FSP} - \sum_{k}^{K} Q_{jks,t+T_{jk}^{MD}}^{MD} \qquad \forall j, s, t \qquad (5)
$$

where constraint (5) represents the  $s<sup>th</sup>$  semi-finished product inventory at manufacturing plant *j* in period *t* equals the this semi-finished product's inventory in period *t*-1 plus the produced quantity of semi-finished product in period *t*, and subtracts the quantity of scheduled to assemble into finished product and semi-finished product transported to DC.

$$
Q_{kst}^{DSH} = Q_{k,s,t-1}^{DSH} + \sum_{j}^{J} Q_{jkst}^{MD} - \sum_{p}^{P} Q_{kspt}^{DSP} \qquad \forall k, s, t \quad (6)
$$

where constraint (6) represents the  $s<sup>th</sup>$  semi-finished product inventory at DC *k* in period *t* is equal to the semi-finished product's inventory in period *t*-1 plus the produced quantity of semi-finished product in period *t* , and subtracts the quantity of assembling semi-finished product into finished product at DC *k*.

$$
Q_{jpt}^{FPH} = Q_{j,p,t-1}^{FPH} + Q_{jpt}^{FP} - \sum_{l}^{L} Q_{jlpt}^{MO} \quad \forall j, p, t \quad (7)
$$

where constraint (7) represents the  $p^{th}$  finished product inventory at manufacturing plant *j* in period *t* is equal to the finished product's inventory in period *t*-1 plus the produced quantity of finished product at manufacturing plant *j* in period *t* , and subtracts the finished product quantity of transporting from manufacturing plant *j* to customer *l*.

$$
Q_{kpt}^{DPH} = Q_{k,p,t-1}^{DPH} + Q_{kpt}^{DP} - \sum_{l}^{L} Q_{klp,t+T_{kl}^{DO}}^{DO} \quad \forall k, p, t \quad (8)
$$

where constraint (8) represents the  $p^{th}$  finished product inventory at DC  $k$  in period *t* is equal to the finished product's inventory in period *t*-1 plus the produced quantity of finished product at DC *k* in period *t* , and subtracts the finished product quantity of transporting from at DC *k* to customer *l*.

#### *3. Product structure constraints*

Modeling a multiple-to-multiple product structure requires the separation of assembling (or completing) a final product into two segments: (1) semi-finished products to finished products, and (2) raw materials to semi-finished products, as in constraints (3) and (4), respectively. Since one type of finished product (e.g., 2G DRAM module) may be assembled by choosing more than one type of semi-finished products (e.g., 2G DRAM1 or 1G DRAM2), constraint (3) is employed to identify which types of semi-finished products may be used to assemble certain specific types of finished products. Besides, the finished products may be assembled by different semi-finished products, so the demand quantity of semi-finished good is based on the type.

$$
Q_{j,s,t+T_{js}^{FS}}^{FS} = \begin{cases} \sum_{m}^{M} (\frac{Q_{jms}^{FMS}}{B_{ms}^{MS}}) & \forall j,s,t \text{ , if } B_{ms}^{MS} > 0\\ \sum_{m}^{M} Q_{jmst}^{FMS} = 0 & \forall j,s,t \text{ , if } B_{ms}^{MS} = 0 \end{cases}
$$
(9)

Where  $Q_{\text{ist}}^{FS}$  denotes the production quantity of semi-finished product *s* at manufacturing plant *j* in period *t*. The demand quantity of semi-finished product *s* in period *t* plus production lead time of completing which is obtained by summing of divided raw material's decision variables by the quantity allocated to produce as in constraint (9).

Since one type of semi-finished product (e.g., 2G DRAM) may be assembled by choosing more than one type of raw materials (e.g., 32m DRAM chip or 16m DRAM chip), constraint (10) is employed to identify which type of raw materials may be used to assemble a specific type of semi-finished good.

$$
Q_{j,p,t+T_{jp}^{FP}}^{FP} = \begin{cases} \sum_{s}^{S} (\frac{Q_{jspt}^{FSP}}{B_{sp}^{SF}}) & \forall j, p, t, & \text{if } B_{sp}^{SF} > 0 \\ \sum_{s}^{S} Q_{jspt}^{FSP} = 0 & \forall j, p, t, \text{if } B_{sp}^{SF} = 0 \end{cases}
$$
(10)

Where  $Q_{int}^{FP}$  denotes the demand quantity of product p at manufacturing plant *j* in period *t*. The demand quantity of product *p* in period *t* plus production lead time of completing which is obtained by summing of divided semi-finished product's decision variables by the quantity allocated to produce as in constraint (10).

$$
Q_{k,p,t+T_{kp}^{DP}}^{DP} = \begin{cases} \sum_{s}^{S} (\frac{Q_{kspt}^{DSP}}{B_{sp}^{SP}}) & \forall k, p, t \text{ , if } B_{sp}^{SP} > 0 \\ \sum_{s}^{S} Q_{kspt}^{DSP} = 0 & \forall k, p, t \text{ , if } B_{sp}^{SP} = 0 \end{cases}
$$
(11)

Where  $Q_{knt}^{DP}$  denotes the demand quantity of finished product p at DC k in period *t*. The demand quantity of product *p* in period *t* plus production lead time of completing which is obtained by summing of divided semi-finished product's decision variables by the quantity allocated to produce as in constraint (11).

#### *4. Capacity constraints*

$$
\sum_{s} Q_{jst}^{FS} \le U_{jt}^{FS} \qquad \forall j, t \qquad \forall i, m \qquad (12)
$$

Constraint (12) ensures that the production load of each semi-finished product *s* assigned to manufacturing plant *j* in period *t* cannot exceed its corresponding maximum capacity.

$$
\sum_{p} Q_{jpt}^{FP} \le U_{jt}^{FP} \qquad \forall j, t \tag{13}
$$

Constraint (13) ensures that the production load of each finished product *p*  assigned to manufacturing plant *j* in period *t* cannot exceed its corresponding maximum capacity.

$$
\sum_{p} Q_{kpt}^{DP} \leq U_{kt}^{DP} \qquad \forall k, t \tag{14}
$$

Constraint (14) ensures that the production load of each finished product *p* assigned to DC *k* in period *t* cannot exceed its corresponding maximum capacity.

$$
Q_{jmst}^{FMS}, Q_{jst}^{FS}, Q_{jspt}^{FSP}, Q_{jst}^{FP}, Q_{kspt}^{DF}, Q_{kpt}^{DP}, Q_{jkt}^{MD}, Q_{klpt}^{DO}, Q_{jpt}^{MO} \in N \qquad \forall k, t
$$
\n(15)

Constraint (15) represents the positive integer of the variables.

#### <span id="page-35-0"></span>**3.2.5 Illustration of FSNP model**

The illustrative case will assume that there are two suppliers, three manufacturing plants, two distribution centers (DCs), and planning horizon is eight periods. For example, DRAM Module A (PA) requires one unit of DRAM A (SA) which may be substituted with two units of DRAM B (SB). Besides, DRAM B can also be assembled by one unit of DRAM chip B or two units of DRAM chip C as shown in [Figure](#page-35-1) 3.4. In terms of products, three finished products PA, PB, and PC may be assembled at each plant or DC which fulfills customer orders. Furthermore, the order fulfilment policy is to make to order (MTO), all production activities will be driven by receiving customer orders.



Figure 3.4 The illustration of multiple-to-multiple BOM

<span id="page-35-1"></span>An illustration of the main input data for the model includes: (1) [Table 3.1](#page-36-0) shows the demand for three different products from five customers during the planning periods; (2) [Table 3.2](#page-36-1) lists the data for transportation costs and lead times from suppliers to plants and from plants to DCs, and (3)

[Table 3.3](#page-36-3) shows the capacity and production costs for plants and DCs. (4) [Table 3.4](#page-37-0) shows inventory costs of materials, semi-finished products, and finished products.The scheduled supply of each type material, *m*, at each manufacturing site is 500 units. A planning horizon of 8 weeks is selected in

order to be consistent with the company's adopted supply chain operational planning.

<span id="page-36-0"></span>

Table 5.1 Data for example problem, demand								
				Customer ( <i>l</i> ) Product Type( <i>p</i> ) Quantity( $D_{\text{tot}}$ ) Due Day( <i>t</i> ) Penalty Cost( $C_i^S$ )				
		1100		\$70				
	P1	2500		\$80				
	P3	1700		\$90				
	P <sub>3</sub>	2300		\$100				
		1800		\$90				

Table 3.1 Data for example problem: demand

<span id="page-36-1"></span>Table 3.2 Data for example problem: transportation cost and lead time

Re-allocated cost (  $C_{f^{\prime}f}^{F^{\prime}F}$  ): \$10

Transportation lead time between manufacturing sites  $(T_{f'f}^{F'F})$ : 1 week

Normal			Mfg. $(f)$	Customer $(l)$					
Directed			$\overline{2}$	3	$\mathbf{1}$	$\overline{2}$	3	$\overline{4}$	5
	1	$C_{11}^{MD}$ : \$2	$C_{21}^{MD}$ : \$2	$C_{31}^{MD}$ : \$2	$C^{DO}_{11}$ : \$2	$C_{12}^{DO}$ : \$2	$C_{13}^{DO}$ : \$2	$C_{14}^{DO}$ : \$2	$C_{15}^{DO}$ : \$2
DC		$T_{11}^{MD}$ : $\mathbf{1}$	$T_{21}^{MD}: 1$	$T_{31}^{MD}$ : $\overline{1}$	$T_{11}^{DO}$ : $\mathbf{1}$	$T_{12}^{DO}$ : $\overline{1}$	$T_{13}^{DO}$ : $\overline{1}$	$T_{14}^{DO}: 1$	$T_{15}^{DO}: 1$
(k)	$\overline{2}$	$C_{12}^{MD}$ : \$2	$C_{22}^{MD}$ : \$2	$C_{32}^{MD}$ : \$2	$C_{21}^{DO}$ : \$2	$C_{22}^{DO}$ : \$2	$C_{23}^{DO}$ : \$2	$C_{24}^{DO}$ : \$2	$C_{25}^{DO}$ : \$2
		$T_{12}^{MD}$ : $\mathbf{1}$	$T_{22}^{\text{MD}}$ : 1	$T_{32}^{MD}$ : $\mathbf{1}$	$T_{21}^{DO}$ : $\mathbf{1}$	$T_{22}^{DO}$ : $\overline{1}$	$T_{23}^{DO}$ : $\overline{1}$	$T_{24}^{DO}$ : 1	$T_{25}^{DO}: 1$
Drop		Customer $(l)$							
Shipping			$\overline{2}$		3	$\overline{4}$		5	
	$\mathbf{1}$	$C^{MO}_{11}$ : \$5	$C_{12}^{MO}$ : \$5	$C_{13}^{MO}$ : \$5		$C_{14}^{MO}: $5$	$C_{15}^{MO}$ : \$5		
		$T_{11}^{MO}$ : $\mathbf{I}$	$T_{12}^{MO}: 1$	$T_{13}^{MO}: 1$		$T_{14}^{MO}: 1$	$T_{15}^{MO}: 1$		
Mfg.	$\overline{2}$	$C_{21}^{MO}$ : \$5	$C_{22}^{MO}$ : \$5	$C_{23}^{MO}$ : \$5		$C_{24}^{MO}: $5$	$C_{25}^{MO}$ : \$5		
(f)		$T_{21}^{MO}$ :	$T_{22}^{MO}: 1$	$T_{23}^{MO}$ :	$\blacksquare$	$T_{24}^{MO}: 1$	$T_{25}^{MO}: 1$		
	3	$C_{31}^{MO}$ : \$5	$C_{32}^{MO}$ : \$5	$C_{33}^{MO}$ : \$5		$C_{34}^{MO}: $5$	$C_{35}^{MO}$ : \$5		
		$T_{31}^{MO}$ :	$T_{32}^{MO}$ :	$T_{33}^{MO}$ :		$T_{34}^{MO}$ :	$T_{35}^{MO}$ :		

#### Table 3.3 Data for example problem: capacity

<span id="page-36-3"></span><span id="page-36-2"></span>Semi-finished product's manufacturing lead time  $(T_{js}^{FS})$ : 1 week Semi-finished product's manufacturing cost ( $C_{js}^{MS}$ ): \$5 Finished product's manufacturing lead time  $(T_{jp}^{FP})$ : 1 week Finished product's manufacturing cost ( $C_{jp}^{FP}$ ): \$5 Finished product's DC lead time  $(T_{kp}^{DP})$ : 1 week Finished product's DC cost  $(C_{kp}^{DP})$ : \$5

Mfg. $(f)$		$\frac{1}{2}$	3
Semi-finished product's capacity ( $U_i^{FS}$ )	100	900	3000
Finished product's capacity ( $U_{it}^{FP}$ )	1000	1500	1500
DC(k)		2	
Finished product's capacity $(U_{\mu}^{DP})$	2000	2000	

Table 3.4 Data for example problem: inventory cost

<span id="page-37-0"></span>

For the example illustrated, the solution of FSNP model shown in [Table](#page-38-0)  [3.5](#page-38-0) may result no shortages orders and total cost of \$214,329.6 after solver iterates 1920 times and run time is 3 seconds. Take demand quantity  $D_{218}$ (=2500) as an example, DC 1 provides 1000 units of P1 to customer 2 in period 8, and plant 1 provides 100 units, and plant 2 provides 900 units, and plant 3 provides 500 units of P1 to customer 2 in period 8. We may further show the detailed planning results in Appendix I.

<span id="page-38-0"></span>



# **Chapter 4 Model Evaluation and Analysis**

<span id="page-39-0"></span>In this research, the flexible supply network planning model is solved by *LINGO 10.0 extend*. The model evaluation and analysis is divided into three parts, firstly, because of this study's development of mathematical planning model is integer linear programming, so we will explore the FSNP model' applicable limitation. Secondly, sensitivity analysis, in order to realize the influence on the FSNP model by changing the parameters. Finally, case study, we input the real case of company K to solve the FSNP model and illustrate this optimal planning results. The FSNP model evaluation and analysis is conducted by Window XP Professional SP3 operating system, CPU is Intel Core2 Quad 2.5 GHz, and 1.96 GB RAM.

### <span id="page-39-1"></span>**4.1 The FSNP model's applicable limitation**

Integer Linear Programming (ILP) problem is a Non-deterministic Polynomial Hard (NP-hard) problem which cause the solving time increases exponentially when the problem size increases. This propose of this scenario aims at exploring FSNP model's applicable limitation. In this experiment, we use the scale of supply chain and product categories as control factors, and the proxy of performance is time (unit: second). [Table 4.1](#page-40-0) illustrates the combination of experimental factors which contain 7 product categories and 2 scales of supply chain.

<span id="page-40-0"></span>

Factor	Levels of the factor	Description			
The scale of supply chain	Large scale	6 suppliers, 8 manufactures, and 6 DCs			
	Small scale	2 suppliers, 3 manufactures, and 2 DCs			
	5	5 products, 8 semi-products, 8 materials			
	10	10 products, 15 semi-products, 15 materials			
	15	15 products, 17 semi-products, 17 materials			
Product category	20	20 products, 22 semi-products, 22 materials			
	25	25 products, 27 semi-products, 27 materials			
	30	30 products, 35 semi-products, 35 materials			
	50	50 products, 55 semi-products, 55 materials			

Table 4.1 The combination of experiment factors

In this research, we use five different parameters to plan each combination of experiment factor and repeat experiment a number of times to obtain the average performance. The outcome is summarized in

[Table 4.2](#page-41-2) and [Figure 4.1.](#page-41-0) The fastest and the slowest solving time for the small size of supply chain are 1.2 seconds and 51.8 seconds, respectively. The fastest and the slowest solving time for the large size of supply chain are 4 seconds and 85.2 seconds, respectively. These results reveal that FSNP model has an acceptable short solving time under each level environment. Moreover, the solving time is exponentially increasing, this phenomenon is more obvious in large scale problem as shown in [Figure 4.1.](#page-41-0)

<span id="page-41-2"></span><span id="page-41-1"></span>

Supply chain scale	<b>Product category</b>	5	10	20	25	30	50
Large	Number of variables(units)	36201	73401	176303	239533	337733	628275
scale	<b>Run time</b> (seconds)	5.4	14.4	42.6	73.8	85.2	172
	Number of variables(units)	18141	37261	89512	121527	170667	318138
<b>Small</b> scale	<b>Run time</b> (seconds)	4.6	6.6	16.6	28.6	51.8	59

Table 4.2 Result of the FSNP model's applicable limitation



Figure 4.1 Tendency of the FSNP model's applicable limitation

<span id="page-41-0"></span>According to the above experimental results known that when the complexity of FSNP model increasing gradually, the solving time is increasing exponentially. Table 4.2 also finds that in the case of the large-scale supply chain scale with fifty product categories, the solving time of FSNP model is excellent.

### <span id="page-42-0"></span>**4.2 Parameter Analysis**

Currently, enterprise decides the routes of order fulfilment, which often depends on transportation cost. For instance, direct shipping cost may higher than normal shipping cost, so enterprise adopts distribution centers' product inventory to fulfill demand first. The manufacturing sites may directly ship product to fulfill demand when DC's capacity or semi-finished product is insufficient. However, transportation cost for manufacturing sites is more expensive than normal shipping cost, but the following analysis discovers as unit holding cost is increasing gradually; the overall optimal planning results also adopt direct shipment to customers. For example, the normal shipment transportation cost is cheaper than directed shipment, but the planning result (see [Table 4.3\)](#page-42-1) shows that the quantities of directed shipment are more than normal shipment.

<span id="page-42-1"></span>

	$T=1$	$T=2$	$T=3$	$T=4$	$T=5$	$T=6$	$T=7$	$T=8$
demand	$\overline{0}$	$\overline{0}$	$\theta$	$\theta$	$\theta$	34050	31290	16500
transportation cost $(plant \rightarrow DC)$	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20
transportation cost $(DC \rightarrow$ Customer)	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20
$plant \rightarrow DC$ (units)				12330	6000	6600	$\boldsymbol{0}$	$\boldsymbol{0}$
$DC \rightarrow$ Customer (units)	$\blacksquare$	$\blacksquare$		$\blacksquare$		12330	6000	6600
transportation cost $(plant \rightarrow$ Customer)	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50
$plant \rightarrow$ Customer (units)						21720	25290	9900

Table 4.3 The results with different transportation cost

In this research, the experimental analysis explores the transportation lead time from manufacturing sites to customers that observing the changeable ratio of direct shipment under the different levels of inventory cost,. In this case, assuming unit holding cost of the material, semi-finished products, and finished products are the same. The transportation time from manufacturing sites to customers shows in Table 4.4.

<span id="page-43-0"></span>

Case	The transportation time from manufacturing sites to customers (period)	<b>Performance</b>
		1. Demand storage quantity
B	1 (one half)	2. The ratio of direct shipment

Table 4.4 The parameters of two cases

**Case A:** Direct shipping cost is higher than Normal shipping cost and the transportation time of direct shipment is equal to normal shipment:

The transportation time of direct shipment is equal to normal shipment, but the direct shipping cost is higher than normal shipping cost. Therefore, almost all the transits adopt direct shipment to minimize the total cost. When unit holding cost is increasing gradually, we find the following results in the analysis, when DCs have product inventory on the hand, FSNP model can not consume product inventory at DCs to fulfill customer orders. Owing to consider the multiple-to-multiple substitute product structure, it may consume more inventory of semi-product or material to balance the cost for direct shipment is higher than the cost for normal shipment as shown in [Figure 4.2.](#page-44-0) As a result of the above-mentioned, FSNP model may make the manufacturing sites assemble the semi-finished product into finished product to fulfill customer orders. Besides, we explore two cases: one is 75% rush orders and the other is 25% rush orders. Due to the transportation time of direct shipment can not be reduced, but these two cases do not have significant effect on direct shipment; and the quantities of shortage are shown in [Table 4.5.](#page-44-1)

<span id="page-44-1"></span>

Table 4.5 The qualitity of shortage in case A						
<b>Inventory Cost</b>	\$0.01	\$0.1	\$1	\$10	\$15	\$20
75% rush orders	3700	3700	3700	3700	3700	3700
25% rush orders	3000	3000	3000	3000	3000	3000

Table  $4.5$  The quantity of shortage in case  $\Lambda$ 

<span id="page-44-0"></span>

Figure 4.2 The experimental result of case A

**Case B:** Direct shipping cost is higher than Normal shipping cost and the transportation time for direct shipment is less than normal shipment:

Although the direct shipping cost is higher than normal shipping cost, the customer orders will be fulfilled by adopting direct shipment to reduce shortage cost, as the ratio of rush order is high. When holding cost per unit is increasing gradually, we get the following results in the analysis, when DCs have product inventory on hand, FSNP model can not consume product inventory in the DCs to meet customer orders. Owing to consider multiple-to-multiple substitute product structure, it may consume more inventory of semi-product or material to balance the cost for direct shipment is higher than the cost for normal shipment as shown in [Figure 4.3.](#page-45-0) As a result of the above-mentioned, FSNP model may make the manufacturing sites assemble the semi-finished product into finished product to fulfill customer orders; and their quantity of shortage as shown in [Table 4.6.](#page-45-1)

<span id="page-45-1"></span>

Table 4.6 The quantity of shortage in case B						
<b>Inventory Cost</b>	\$0.01	\$0.1		\$10	\$15	\$20
75% rush orders						
25% rush orders						

<span id="page-45-0"></span>

# <span id="page-46-0"></span>**4.3 Case Study**

Evaluation of the proposed ILP-based Flexible supply network problem (FSNP) model uses the case study of company K (a fictitious name chosen in order to preserve the anonymity of the manufacturer). Company K is a leading global memory module company which markets memory module products via three major distribution centers, located in Asia, Europe, and America, and has manufacturing sites throughout Taiwan, China, and America. A data set, generated by scaling down the original problem to a manageable size, is illustrating in the study.

The illustration has the memory module industry's typical planning characteristics: (1) multi-level and multi-site supply chain architecture, which is company K's supply network environment, and (2) multiple-to-multiple product structures, for 100 kinds of different products. There are 1000 units demand orders from 50 customers (as shown in Appendix I). The scheduled supply of each type material, m, at each manufacturing site is 500 units. A planning horizon of 8 weeks is selected in order to be consistent with the company's adopted supply chain operational planning. Based on the mentioned data, the planning result is as shown in [Table 4.4.](#page-43-0) We may further show the detailed planning results in Appendix II.

<span id="page-46-1"></span>

Result	The value objective function	\$918,784,100
	Runtime	8'15''
	The ratio of delay order	9.7%
Performance	The ratio of directed shipment	2.14%
	The quantities of re-allocation	4,400,000
	The ratio of order fulfillment	92.3%

Table 4.7. Planning Results from the FSNP model

# **Chapter 5 Summary and Conclusion**

#### <span id="page-47-1"></span><span id="page-47-0"></span>**5.1 Conclusion**

This study proposes a flexible supply network planning (FSNP) model to solve a supply network problem for a memory module manufacturing industry. The industrial features include multi-level and multi-site, multiple-to-multiple product substitution structures, resource re-allocation among manufacturing sites, and manufacturing sites' direct shipment. The FSNP model seeks to minimize the total cost. In addition to those particular features, capacity, processing, transportation, production lead times constraints have been included in the model. The proposed FSNP model aims to assist global planners with decisions about production allocation, production types, and quantity of semi-finished (or finished) products per manufacturing site employed, and types/quantities of finished products at each DC assembled. Order allocation plans generated by the FSNP model were superior to that company's current planning method in terms of cost and product shortages. Finally, the analysis shows that the enterprise decides the routes of order fulfilment should not only depend on transportation cost but also the unit holding cost for manufacturing sites and distribution centers.

### <span id="page-48-0"></span>**5.2 Future Research**

The FSNP model does not consider the dynamics of raw material prices which causes continuous changes during the planning period. Future research will lengthen the planning period, and take into consideration the estimation of stochastic component cost. Other expansions of this avenue of research will include exploring allocation and transference of raw materials among each manufacturer to avoid purchasing surplus raw materials, and to avoid increasing inventory costs. In addition, transportation activities in a global supply chain, transport tools, capacities, and different countries' traffic. In addition to rapid product delivery issues, narrowing transportation costs to a minimum target level is important.

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# **APPENDIX I**

<span id="page-51-0"></span>































<span id="page-59-0"></span>

# **APPENDIX II**























